

PRESS RELEASE

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Satirix

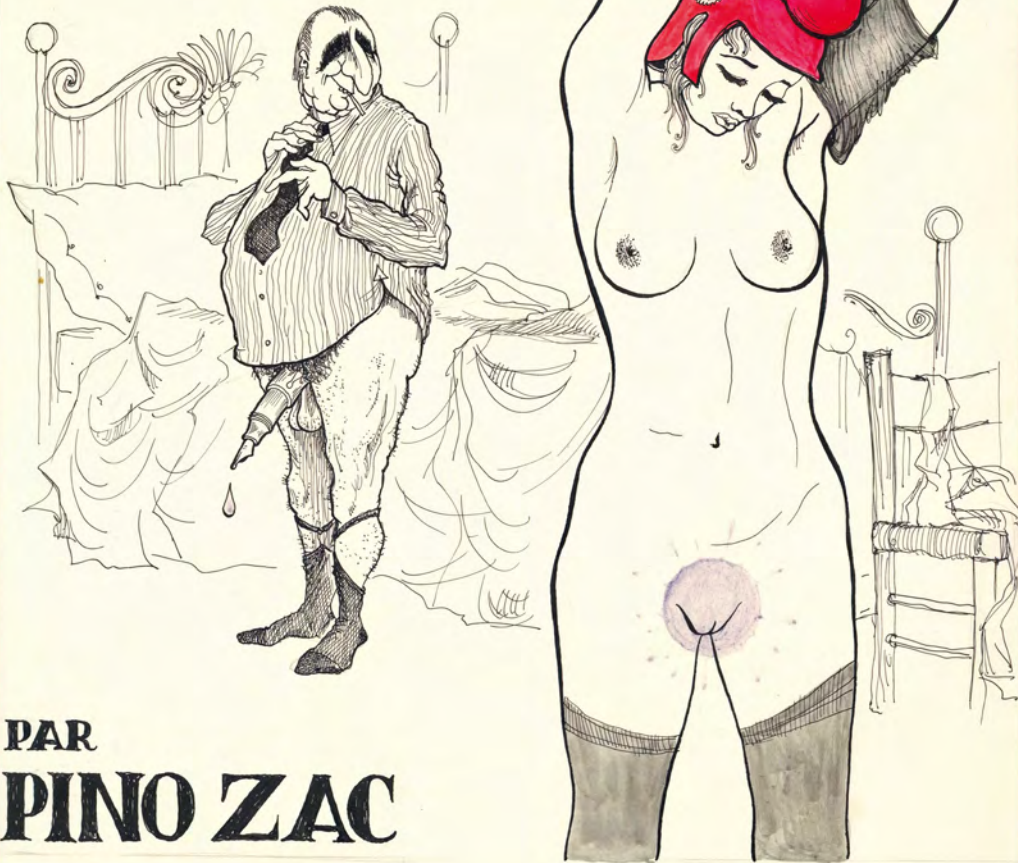
LA VIE ABRÉGÉE D'UNE REVUE INTERDITE

Exhibition

25 June / 22 October. 21

Opening reception on 24 June from 6pm

LA VERITE' TOUTE NUE



PAR
PINO ZAC

*Claudio,
l'avevo di petto
ma non a fare
questa fotografia*
Pino Zac

©Pino Zac

La Vérité toute nue (The naked truth). Georges Pompidou, 1973

China ink and watercolour on paper, collage / 43 x 34 cm



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This exhibition revolves around *Satirix*, a collectible magazine created in 1971 by Lucien Grand-Jouan, proud heir of his great uncle Jules Grandjouan, one of the most searing illustrators of the magazine *L'Assiette au beurre*. By showcasing a high-quality and original selection of artworks, it aims at proving that press illustration is a major art form reflecting the historical moments in the political, social and economic life of a country, in short, history in the making.

At first, the founder of the magazine wanted to publish an encyclopedia of press illustrators... but his encounters with Jean Effel, a war friend of his father, brought him on another path. The latter advised him to talk to his friend and illustrator Jean Sennep, who instead suggested launching a magazine in the spirit of *L'Assiette au beurre*, while proposing to illustrate it.

The list of famous illustrators from the creatively vibrant 1970s dispersed through those 28 issues speaks for itself: Sennep, Effel, Dubout, Siné, Barbe, Moisan, Serre, Solo, Vasquez de Sola, Laville, Puig Rosado, Cardon, Solo, Tetsu, Longuet, Pino Zac, Vasquez de Sola, Mignard, Cesar, Vitou, Kaher, Grandjouan, Nabe, Kupka.

After several failings, but with audacity and determination, as well as the financial support of a banker (!) and the generosity of illustrators who agreed to flexible payment delays... the Satirix magazine was born, with a resolutely Gallic voice thanks to Moisan, selling up to 200,000 copies over its two years of existence! This impressive record would make today's press green with envy!

A great impetus, a great harvest and a great feat for *Satirix* before being brought down in full flight on September 5, 1973, when the issue n°23 by Pino Zac entitled "La vérité toute nue" (the naked truth), which exposed the incompetence of the Pompidou government and the international scene in broad daylight, was confiscated. The confiscation of the issue and the custody of its editor were the beginning of two years of trial against the founder and illustrator of the magazine. *Satirix* won the trial, but the magazine stopped for lack of financial resources.

The issues n°24 and after were exceptionally printed in very few copies for specific events and commemorations.

The exhibition catalog, thoroughly documented, tells the short yet dazzling story of *Satirix* while shedding light on a key period in the history of press illustration in France.



© Pino Zac

Faites l'amour, pas la guerre! (Make love, not war), 1971

China ink on paper / 36 x 29 cm





© Jean Effel

MAO – MÔA, 1964

China ink wash on paper / 15 x 24 cm

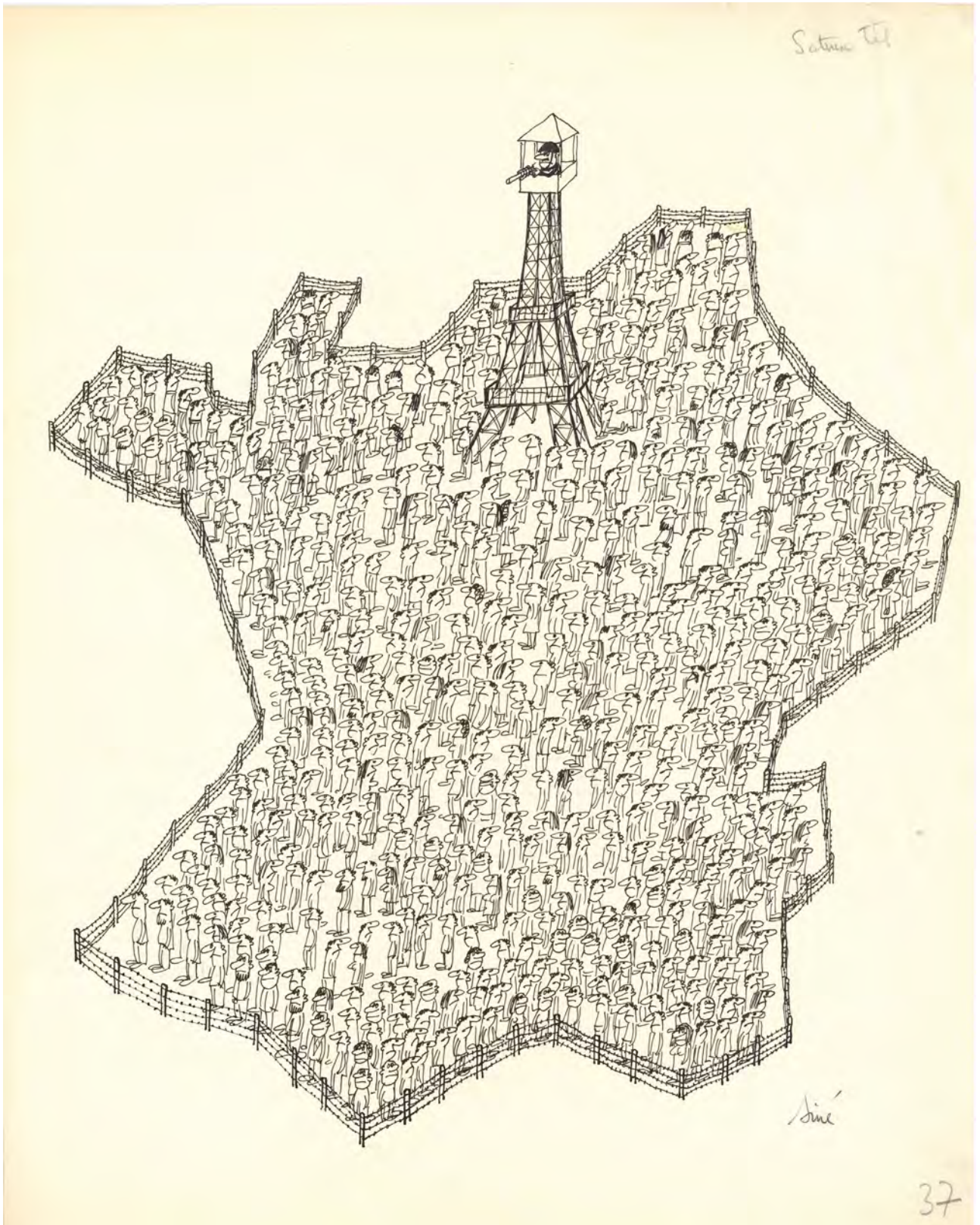


© Jean Sennep

La Naissance de l'Europe: L'Élysée et le Protocole (The birth of Europe, The Elysée and the protocole), 1971

China ink and watercolour on paper / 32 x 50 cm





©Siné

Untitled, 1971

China ink on paper / 36 x 29 cm



© Georges Wolinski
Avenir (Future), 1969
China ink on paper / 34,5 x 25,5 cm

